Job Description
Family Peer Advocate

About Masa

Masa partners with Mexican and Latino children, youth, and families in the South Bronx to develop strong learners and leaders who fully contribute to the larger community. We envision a community that is civically engaged, empowered, and educated.

Masa’s community-led, integrated model engages the entire family, grounded in a deep commitment to strengthening literacy, leadership, and power for Mexican, Central American, and Indigenous People. Masa fosters a culturally responsive learning community in which families engage with direct service and advocacy programs to dismantle barriers to success.

About the Family Peer Advocate

Masa is seeking a Family Peer Advocate to collaborate with families to assess their needs and link them to appropriate resources in their community. The Family Peer Advocate (FPA) will be a parent/caregiver of a child who has experienced social, emotional, developmental, substance use, and/or behavioral challenges and has ‘lived experience’ navigating multiple child serving systems on behalf of their child(ren) with social, emotional, developmental, health and/or behavioral healthcare needs.

The right person for this job will be excited about supporting immigrant and undocumented families, be able to build and maintain relationships, possess wisdom gained through lived-experience, and show respect in all aspects of work.

Job Duties & Responsibilities:

- Collaborate with families to assess their needs and link them to appropriate resources in their community.
- Share personal knowledge and experiences about the youth serving system.
- Partner with other staff members and teams of the Vibrant Alliance to provide supportive services.
- Conduct outreach and presentations to schools, early intervention programs, clinics, and other community-based providers with a special emphasis on connecting with communities that have been historically hard to reach.
- Facilitate/co-facilitate parenting education and support groups.
- Conduct home and community visits to meet the family in locations that allow for the best possible opportunity for assistance.
• Organize and support social and recreational activities for families
• Enter all services on a daily/weekly basis into a data entry system and maintain records up to date
• Other duties as assigned

The ideal candidate will have the following skills and experience:

• High School diploma or equivalent
• The Family Peer Advocate (FPA) will be a parent/caregiver of a child who has experienced social, emotional, developmental, substance use, and/or behavioral challenges and has 'lived experience' navigating multiple child serving systems on behalf of their child(ren) with social, emotional, developmental, health and/or behavioral healthcare needs.
• Fully bilingual in English and Spanish, both oral and written
• Experience working with immigrant communities
• Able to complete the FPA credentialing process within 18 months of being hired
• Excellent judgement; attention to discretion and confidentiality
• Strong written and verbal communication skills
• Comfortable with computer technology and systems, including entering and tracking data and proficiency in Microsoft Office products (Word, Excel, PowerPoint)
• Work flexible hours, as required
• Bicultural candidates are encouraged to apply
• Familiarity with social service agencies in the South Bronx is a plus
• Candidates possessing exceptional skill but not all of the qualifications are also encouraged to apply

Physical demands:

• This position is in-person at Masa’s office, and may require local travel to other settings at times (e.g. community and outreach events, etc.)
• Light to moderate carrying of program materials is required
• Work schedule may include occasional evenings and weekends.
• COVID-19 vaccination, as well as adherence to hand washing, mask-wearing and other COVID-19 safety protocols, is required.

Compensation

• 43,500/year

To apply
Send cover letter and résumé to jobs@masany.org. DO NOT APPLY FOR THIS JOB IF YOU ARE NOT FULLY BILINGUAL IN SPANISH.