



2770 Third Avenue, 1st Floor

Bronx, New York 10455

646 481 5890 | info@masany.org

Job Description PT Community Organizer

About Masa

Masa partners with Mexican and Latino children, youth, and families in the South Bronx to develop strong learners and leaders who fully contribute to the larger community. We envision a community that is civically engaged, empowered, and educated.

Masa's community-led, integrated model engages the entire family, grounded in a deep commitment to strengthening literacy, leadership, and power for Mexican, Central American, and Indigenous People. Masa fosters a culturally responsive learning community in which families engage with direct service and advocacy programs to dismantle barriers to success.

About the Community Organizer

Masa is seeking a PT Community Organizer to partner with our parent organizing group, Masa Parents in Action, to advance our local campaign, build our base, develop parent leadership, and collaborate with partner organizations to build parent power in District 7 and city-wide.

The right person for this job will be excited about cultivating leadership with a group of dedicated immigrant parent leaders, have deep knowledge of education (preferably in the Bronx), and proven organizing experience. Responsibilities will include:

- Supporting Masa Parents in Action, including building community among members, co-planning and co-facilitating meetings, supporting the development of campaign strategy, and providing ongoing training to this group of core parent leaders
- Providing individualized support to parents to ensure their continued leadership development, with special attention to varied educational backgrounds, interests, and strengths
- Implementing a base-building strategy to identify and cultivate prospective parent members, including conducting outreach events in the community, such as workshops and trainings
- Designing and conducting parent leadership and political education trainings tailored to the interests of the parent community
- Supporting the planning and execution of actions and events
- Mobilizing members for demonstrations, rallies, and forums

- Developing and maintaining relationships with educators, allies, community members, and coalition partners, including coordinating support for actions with other partner organizations citywide
- Attending coalition meetings and providing strategic input for citywide campaigns that reflects the needs and interests of the Masa community
- Facilitating and supporting the relationship between the Masa Parent in Action community and other partner organizations, community leaders, and government officials
- Implementing a media and social media strategy to support community organizing work
- Supporting fundraising efforts depending on skills and experience
- Ongoing assessment of community interests and needs to inform local campaign development
- Collecting and using data in Salesforce to track and measure progress of the organizing work

The ideal candidate will have the following skills and experience:

- Fully bilingual in English and Spanish, both oral and written
- At least two years of community organizing experience, including proven track record in base-building, leadership development, and campaign development; deeply committed to supporting parent-led work
- Deep knowledge of and experience with immigrant communities
- Knowledge of the NYC public school system, especially District 7
- Skilled project manager comfortable working independently
- Ability to manage multiple projects on differing timelines
- Ability to effectively supervise organizing interns
- Strong group facilitation skills
- Strong presentation, public speaking, and writing skills in both English and Spanish
- Comfortable using social media and media strategies to support campaign work
- Strong attention and adherence to all Masa policies and protocols regarding ethics, confidentiality, and safety/security
- Ability to work a flexible schedule that may include occasional evenings and weekends

Compensation

- \$24-\$27/hour
- 30 hrs/week, occasional evenings and weekends required

To apply

Send cover letter and résumé to jobs@masany.org. Please put Community Organizer in the subject line. DO NOT APPLY FOR THIS JOB IF YOU ARE NOT FULLY BILINGUAL IN SPANISH.